



Focus Group Facility

located in the

Historic Sarah White House

40 South 600 East, Salt Lake City, UT 84102

801.595.0001

Io Data is proud to announce the opening of the most beautiful and functional focus group facility in Salt Lake City, Utah:

Located in a century-old bungalow, designed in the Arts & Crafts architectural tradition, listed on the National Register of Historic Places, and painstakingly remodeled to enhance its grand tradition and history.

- Two unique and spacious focus group rooms
- Observation room
- Client lounge
- State-of-the-Art Audio/Visual; Closed-Circuit Viewing in Observation and Lounge
- One-on-one Interview / Waiting room
- Exclusive client parking - just behind the building with a private entrance
- Convenient street parking for participants.

Whatever your qualitative research needs, the Historic Sarah White House is elegantly positioned to provide an exceptional research experience.

Io Data Corporation
40 South 600 East
Salt Lake City, UT 84102

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Craftsman Room (seats 10 - 16)

14' x 22'



Observation Room (seats 8 - 12)

16' x 10'



The Loft (seats up to 75)

35' x 31'





Focus Group Facility

located in the

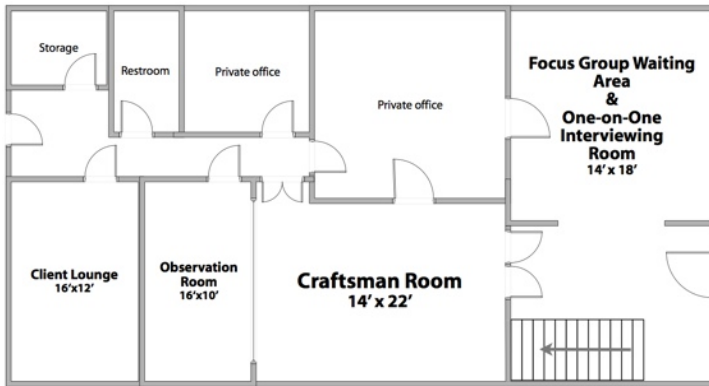
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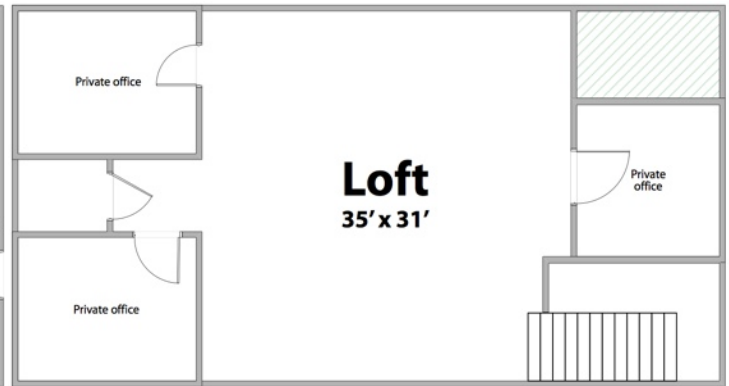
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Floor Plans

Main Floor



Upstairs



Client Lounge

16' x 12'



One-on-One Interview / Waiting Room

14' x 18'



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